**Document Title: Brokerage Entity-Class Model (Panel Profits v1.0)**

## OVERVIEW

In the world of *Panel Profits*, not all IPOs are created equal. Comic shares (issues) enter the marketplace via one of the **Seven Major Firms**, each rooted in a mythology-aligned structure with celestial avatars. These firms affect float mechanics, narrative force, and share pricing logic.

Pricing also reflects:

* **Float mechanics**
* **Underwriter origin** (firm influence)
* **Entity alignment and franchise strength**
* **Creator-based equity** (Creator Stock)
* **Publisher-backed value bonds** (Publisher Bonds)
* **Market analogues** like funds, ETFs, futures, and derivatives

## [SECTION I] ENTITY CLASSIFICATION

| Entity Class | Definition | Examples |
| --- | --- | --- |
| **Superhero** | Protagonists with franchise arcs and fan loyalty | Spider-Man, Batman, Wonder Woman |
| **Supervillain** | Primary antagonists with high lore disruption potential | Joker, Magneto, Doom |
| **Sidekick** | Hero-aligned secondaries with legacy risk | Robin, Kid Flash |
| **Henchman** | Villain-aligned cannon fodder or lieutenants | Hydra Agents, Shock Troopers |
| **Superpet** | Iconic pets with branding appeal or cult status | Krypto, Lockjaw |
| **Super Gadget** | Recurring high-impact items with symbolic weight | Mjolnir, Batmobile, Iron Man’s Armor |
| **Super Vehicle** | Mobile platforms tied to core characters | Quinjet, Invisible Jet |
| **Hideout** | Concealed bases with lore triggers and defense value | Batcave, Krakoa Gate |
| **Headquarters** | Central command spaces or open-world locations | X-Mansion, Baxter Building |

🔗 *Tied to Float §IV and CE50 Index §I.14 (Character Load)*

## [SECTION II] THE SEVEN HOUSES (CANON FIRMS)

Each of the Seven Houses draws from mythologically-based archetypes and has a defined celestial triad: Sun, Moon, and Star. These houses control IPO access and hold market sway via their ethos and history. Each firm’s naming, leadership, and spiritual forces tie directly to classical or arcane mythos.

| House Name | Mythological Root | Alignment | CEO | CTO (Sun) | CFO (Moon) | COO (Star) | Specializes In | Street Perception / Weakness |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Solon Financial Group** | Olympian / Zeusian | Radiant Order | **Zeus** | Athena | Themis | Hermes | Superheroes, Institutions | “The Old Guard” – Rigid, Legacy-bound |
| **Velos Thorne** | Thanatosian / Chaos | Abyss Entropy | Jassu Thorne | Eris | Melinoë | Ereshkigal | Villains, Havoc-Based Properties | “Death Merchants” – Unstable, Ruthless |
| **Winnow Grey** | Hermetic / Trickster | Veiled Neutral | Cora Winnow | Hermes | Hecate | Loki | Rogues, Illicit IPs, Black Market Tools | “Ghost Dealers” – Shady, Possibly Illegal |
| **Cradlehold Ledger** | Atlantean / Anchorite | Forgebound Faith | Mikkel Aram | Ptah | Hathor | Elatha | Hideouts, Lore Loci, Anchored Settings | “Boring as Bricks” – Slow, Methodical |
| **Ritual & Co.** | Alchemical / Dualism | Flux Balance | Deru Kall | Janus | Ananke | Ninhursag | Fringe Narratives, Multiverse Variants | “Paradox Pimps” – Too Complex for Mass Traders |
| **House of Vire** | Celestial / Cosmotide | Ascendant Will | Trystane Mere | Ra | Selene | Aether | Prestige Vehicles, Pan-Media IP | “Style Over Substance” – Flashy but Thin |
| **Gallowsbrand** | Chthonic / Netherborn | Obsidian Trade | Sarex Fen | Hades | Persephone | Moros | Antiheroes, Damned IP, Lost Runs | “Grave Robbers” – Morbid, Overhyped Risks |

### 🔱 Solon Financial Trinity Overview

* **CEO**: **Zeus** – Wielder of thunder, ruler of Olympus. Drives stability, prestige, and executive control.
* **CTO (Sun)**: **Athena** – Wisdom and war strategy; provides predictive tech systems, structure.
* **CFO (Moon)**: **Themis** – Embodies law and divine order; manages arbitration and pricing fairness.
* **COO (Star)**: **Hermes** – Messenger and dealmaker; enables high-speed execution, diplomatic resolution.

**Crisis Modifiers:**

* During Black Swan events (market shocks, death of key character, vault destruction):
  + **Athena** increases logic-driven defenses and restores broker stability.
  + **Themis** ensures no manipulation occurs; redistributes fairness dividends.
  + **Hermes** negotiates rapid trade reroutes, ensuring liquidity and off-ramp capacity.
  + **Zeus** activates “Olympian Override” – temporary firm-wide protection from float collapse and a +X boost to Franchise Share pricing.

⚙ Other House Trinity breakdowns to follow...

## [SECTION III] FIRM PERFORMANCE IMPACT ON PRICING

1. **IPO Share Modifier** — Determined by mythic resonance and firm’s symbolic alignment.
2. **Narrative Alignment Modifier** — House adjusts to in-game storylines (e.g., cosmic events boost House of Vire).
3. **Astrological Alignment Effects** — Each guardian triad modulates market sentiment in cycles.
4. **Lore Inheritance Rate** — Some firms inherit legacy weight; others flip float structures via volatility modifiers.

🔗 *See: Broker Progression Ladders & Initiate-to-Founder Perks*

## [SECTION IV] ENTITY CLASS VS. MARKET DEPTH

* **Franchise Characters (Superheroes)**: Gain float protection from firm prestige.
* **Villains**: Peak during chaos or narrative crisis arcs.
* **Gadgets/Vehicles**: Inherit float from host hero, unless singular.
* **Sidekicks/Pets**: Performance boosted by collective sentiment or meta-meme culture.
* **Henchmen** and **Hideouts**: Best for speculative gains or event-led movement.

## [SECTION V] MARKET-ASSET CLASS GLOSSARY

| Market Term | Lore Asset Equivalent | Description |
| --- | --- | --- |
| **Stock (Common)** | Superhero Stock | Float-based issue tied to heroes, issued per firm with dynamic pricing. |
| **Stock (Preferred)** | Franchise Stock | Legendary-tier characters with float protection and brand premiums. |
| **Bond** | Publisher Bond | Entire publishing house valuation package with creator and IP backing. |
| **ETF** | Universe Fund / Lore Pool | Aggregated baskets (e.g. Spider-Verse, Bat-Family, Cosmic Marvel). |
| **Mutual Fund** | Narrative Fund | Curated theme portfolios like “90s Antiheroes” or “Events of 2005.” |
| **Options** | Panel Options | Pre-event bet rights to acquire comic shares at fixed price. |
| **Futures** | Timeline Contracts | Speculative contracts on post-event pricing outcomes. |
| **Derivatives** | Variant Swaps | Value derivatives based on variant art, signings, foil effects, etc. |
| **Commodities** | Paper Grade Assets | Raw, slabbed, signed, or damaged grade-tier speculation. |
| **Index Fund** | CE50 / PPIX100 | Panel Profits benchmark indexes; used for performance comparison. |
| **Digital Tokens** | LoreMint Editions (NFT Layer) | Unique, chain-tracked digital items with scarcity, metadata, and trade use. |
| **Crypto Unit** | InkCoin | Game-native utility token for broker transactions, unlocks, events. |

🔗 *Roadmap: Layer-2 Digital Economy (v3.2)*

## [SECTION VI] CREATOR STOCK & PUBLISHER BONDS *(Planned)*

🔧 To be detailed:

* **Creator Stock**:
  + Scored via Role (Writer > Artist > Inker > Editor)
  + Weighted by tenure, historical impact, and CE50 inclusion
  + Bonus: Multi-era participation or key arc anchoring
* **Publisher Bonds**:
  + Based on total IP float, creator concentration, event resilience
  + Market effects scaled by lore-impact and sentiment saturation

*This document links to: CE50 / PPIX100 Metric Index • Float Doctrine • Oracle Event Structures • Alignment Codex*